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FOR IMMEDIATE RELEASE

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U.S. CORPORATE VENTURES GROUP LAUNCHES MADISON ALLEY GLOBAL VENTURES

NEW YORK, NY – October 2, 2007 – U.S. Corporate Ventures Group today unveiled Madison Alley Global Ventures, a unique advisory firm that applies an investment-style approach led by a highly specialized executive team with deep roots in M&A, investment financing, and strategic planning. Madison Alley's clients are global interactive marketing, media, and technology companies for which it accelerates their development and realization of value via strategic capital transactions.

"Our highly specialized team has emerged as the preeminent advisor of global interactive marketing, media, and technology clients. We developed, branded, and are now pleased to officially launch Madison Alley Global Ventures," said CEO Michael Seidler. "We're captivated by the mass global convergence underway and driven to position our clients as leaders of the interactive marketing, media, and technology sector."

Madison Alley has opened its headquarters beside Union Square, New York City, home of the thriving interactive marketing and media development community. Its San Francisco presence provides access to the West Coast media technology sector.

"We thought hard about the strategic opportunities that exist for owners of global interactive marketing, media, and technology companies to grow, and ultimately sell, these businesses for a premium. We designed Madison Alley Global Ventures to align ourselves with the best interests of our clients by applying an investment-style, long-term approach. We provide industry expertise with strategic financing and M&A capabilities, all aimed at realizing the full value for our clients and their businesses.

"We've put together an All-Star team of former industry executives with the capacity to think strategically and execute capital transactions. It's a powerful combination."

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Page Two

The team has been leading transactions for such industry leaders as LBi International AB, One to One Interactive, and many other private interactive marketing, media, and technology companies. Recently, a global private equity firm tapped Madison Alley Global Ventures to pursue large-scale investments in this sector on its behalf.

Managing Director Ted Paraskevas added, “We strategically and systematically mapped out the interactive market on a global basis. We scoured the industry from the top down, and as a result, we recognize fundamental M&A and financial trends far in advance.

“This groundwork required systematic efficiency resulting in first-hand feedback from industry leaders. It enables us to identify trends and seismic market shifts. In this time of turbulent, unprecedented convergence, clients require our strategic vision and insight. Analyzing the market components provides us with specific and fundamental building blocks from which we put together leadership, capital, capabilities and geographies.”

Madison Alley Global Ventures (www.madison-alley.com), a specialty firm of U.S. Corporate Ventures Group, applies an investment-style approach to developing global interactive media, marketing, and technology clients. Led by former industry executives, Madison Alley accelerates the accretion and realization of value for select clients by providing strategic planning, financing and M&A advisory and execution. It is based near Union Square, New York City with an office in San Francisco.

U.S. Corporate Ventures Group (www.uscvg.com), based on Wall Street, NY, advises clients globally on strategic capital transactions with a special focus on dynamic sectors and emerging markets.

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